

## WHAT IS THE MARCO ISLAND AREA ASSOCIATION OF REALTORS®

In 1976 a group of Marco Island Realtors® decided the development of Marco Island required the presence of a strong Association to further the interests of all professionals in the real estate industry.

The reward of their foresight and dedication is one of the most respected professional associations in Collier County. MIAAOR has been the beneficiary of the wisdom of some of the most dedicated professionals during its more than 30 years of existence. Realtors of Marco Island have distinguished themselves on many occasions, and have garnered many honors, by volunteering for leadership positions in their Association and in their community. A very high standard has been established for all future Realtors to look up to and to follow. Community involvement is virtually an obligation for Marco Realtors. Our community is our breadbasket, make time to cultivate and enhance it!

MIAAOR has pledged to work for the benefit of its members. The direction of the Association is the responsibility of each and every member, from the newest to the most experienced. As our Mission Statement states:

*"THE MARCO ISLAND AREA ASSOCIATION OF REALTORS WILL MAKE AVAILABLE PRODUCTS AND SERVICES WHICH WILL ENABLE THE MEMBER - CUSTOMER TO ACHIEVE HIS OR HER PERSONAL AND PROFESSIONAL OBJECTIVES THROUGH MODERN INFORMATION SYSTEMS AND PROFESSIONAL DEVELOPMENT IN A BUSINESS ENVIRONMENT GOVERNED BY THE REALTORS' CODE OF ETHICS"*

MIAAOR is dedicated to the fulfillment of these lofty ideals. The real estate industry, as every industry, is in the throws of major change. The business models we have learned to be comfortable with are being replaced and reinvented by the dynamics of technology. The Realtor of today and tomorrow must be equipped and enabled to serve his or her customer. MIAAOR is your reliable source of information and knowledge to help you cope with the evolution and progress in your profession.

Welcome to the Association. We wish you a successful career.

*Shirley, Faith, Linda, Kandy and Pattie*

## MIAAOR REALTOR SUPPORT NETWORK MEMBERSHIP HAS ITS PRIVILEGES.

- ◆ The Realtor Support Network meets as needed to discuss upcoming events and more ways to network with the other members of the Association.
- ◆ A business referral network with access to over 700 Realtor members, over 100 Real Estate Offices and 70 RSN members.
- ◆ Member Mailing labels available for a nominal fee.
- ◆ Marketing Opportunities via **Marco Realtor.com**, monthly Newsletter, weekly e.News, flyers and brochures at a nominal fee.
- ◆ Conference Center use at low, discounted prices to members.

### MARCO ISLAND AREA ASSOCIATION OF REALTORS®

*"Looking Up - Moving Forward"*

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#### Association Staff:

Shirley English, Chief Executive Officer  
Faith Eielson, Executive Assistant  
Linda Johns, Administrative Assistant  
Kandy Sweeney, Communications Director  
Pattie Ziesig - MLS & Membership Director



## REALTORS SUPPORT NETWORK

## Affiliate Membership Application

2010

**Looking Up - Moving Forward**

## Networking Opportunities

**General Membership Lunch** is held bimonthly on the 2nd Tuesday of the month. Sponsorship for a lunch can be shared by another RSN Affiliate member. The sponsor/s of the lunch gets approximately 15 minutes to speak to MIAAOR members; letting them know about their business and services, placement of marketing materials on tables and recognition as the sponsor on all published materials. The Membership lunch attracts approximately 150 members any given month. It is a great way to spend quality time and get to know your fellow Realtors in a casual atmosphere.  
Cost: \$1,250 or \$625/sponsor.

**Pitch Plus** is held every Friday morning in MIAAOR's Conference Center. This program gives Realtors the opportunity to pitch new listings, tour selected properties, and learn more about the Sponsor RSN Affiliate, who has 1 min. to talk about their business, as well as display and distribute marketing materials. Every week there is approximately 40-45 Realtor Members who participate in this program.  
Cost: \$150 for 2 Pitch Tours.

**Educational Sessions** are held throughout the year and offer Realtors an opportunity to earn required CE credits through accredited courses sponsored and supported by RSN Affiliate membership. RSN Affiliate members can sponsor sessions throughout the year. A calendar of sponsor dates is available through the Association. All offer 3 minutes of floor time and distribution of marketing materials.

**Social Events** are held throughout the year. RSN Affiliate members can choose to sponsor these events. They include Trade Show, Fall Event, After 5s, and other local and civic events the Association chooses to participate in. Cost: Varies, dependent upon number of sponsors and agreed upon venue.

**Annual Installation of Officers and Directors** is a dinner gala held in December when the incoming MIAAOR officers and directors are installed, and awards are presented to Realtor of the Year, Rookie of the Year, Unsung Hero and Affiliate of the Year. Cost: Gold/Silver/Platinum Sponsorship Levels.

**Brown Bag Seminars** are held monthly discussing topics of interest. RSN Affiliate Members have opportunities to speak. Seminars are scheduled by the Professional Development Committee.

# MEMBERSHIP APPLICATION

## REALTORS SUPPORT NETWORK (RSN)

Realtors Support Network (RSN) Affiliate members are not engaged in selling real estate and are not appraisers, but do have interests requiring information concerning real estate and are in alliance with the objectives of the Marco Island Area Association of REALTORS (MIAAOR). RSN Members shall not vote, nor use the term "Realtor". When a firm, partnership, or corporation pays the required dues, the Membership belongs to the entity; the individual will be the entity's designated representative. The entity may transfer the designated representative status to another individual at any time by notifying MIAAOR in writing on entity's letterhead. The designated representative is the only member entitled to membership rates.

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

COMPANY/FIRM: \_\_\_\_\_

BUSINESS ACTIVITIES: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

BUSINESS PHONE: \_\_\_\_\_ BUSINESS FAX: \_\_\_\_\_

### RSN 2010 DUES

	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
Application Fee	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00
MIAAOR Dues	350.00	320.84	291.68	262.52	233.36	204.19	175.02	145.85	116.68	87.51	58.34	29.17
<b>TOTAL</b>	<b>\$450.00</b>	<b>\$420.84</b>	<b>\$391.68</b>	<b>\$362.52</b>	<b>\$333.36</b>	<b>\$304.19</b>	<b>\$275.02</b>	<b>\$245.85</b>	<b>\$216.68</b>	<b>\$187.51</b>	<b>\$158.34</b>	<b>\$129.17</b>
<b>MEMBERSHIP</b>												

E-MAIL ADDRESS: \_\_\_\_\_

APPLICANT'S SIGNATURE: \_\_\_\_\_  
 =====

1. **CHECK:** Make Payable to MIAAOR. Check No.: \_\_\_\_\_

2. **CREDIT CARD:** Complete the authorization below:

I HEREBY AUTHORIZE MIAAOR TO CHARGE MY:  VISA  MASTERCARD  American Express

Card No.: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Print Name as it Appears on Card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_